

# Bayesian Analysis and MCMC

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# My Goals

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1. Introduce Bayesian ideas and why you might care
2. Demonstration

# Goals of Statistical Analysis

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1. Estimate Parameters  $\mu, \sigma, r, \beta, \lambda$

2. Predictions

What will new data look like?

# Approaches

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The diagram consists of two large, empty circles positioned side-by-side. The left circle contains the text 'Frequentist' and 'Maximum Likelihood'. The right circle contains the text 'Bayesian' and 'MCMC'. A horizontal line is located above the circles, below the title 'Approaches'.

Frequentist

Maximum Likelihood

Bayesian

MCMC

# Maximum Likelihood

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What parameters most likely produced the data?

Flip a coin 10 time:  
6 Heads; 4 Tails



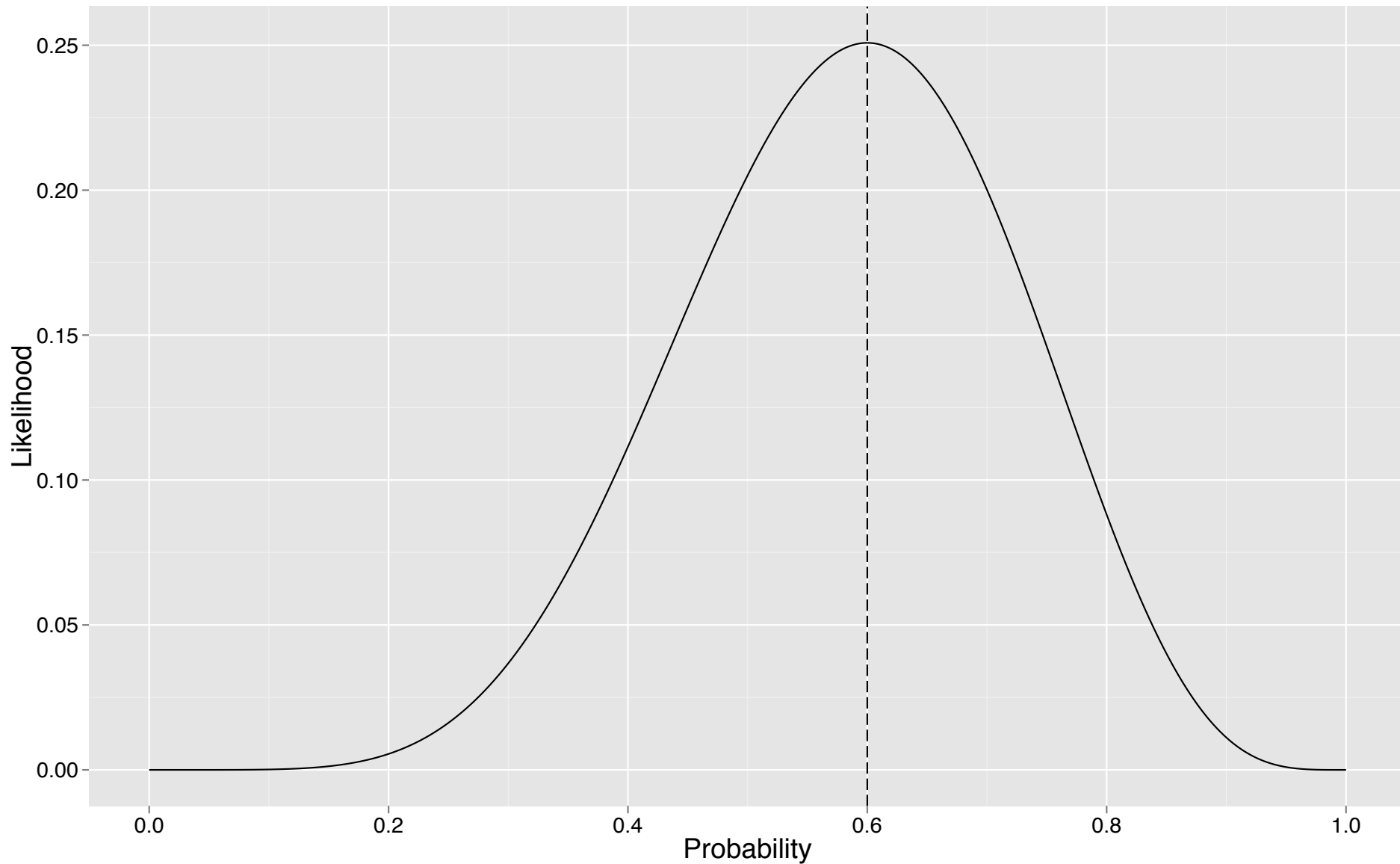
What's the probability  
of heads?

$$p(6) = \binom{10}{6} p^6 (1-p)^{10-6}$$

unknown

$$p(6) = \binom{10}{6} p^6 (1-p)^{10-6}$$

$p = 0.6$  is the ML estimate



# Goals of Statistical Analysis

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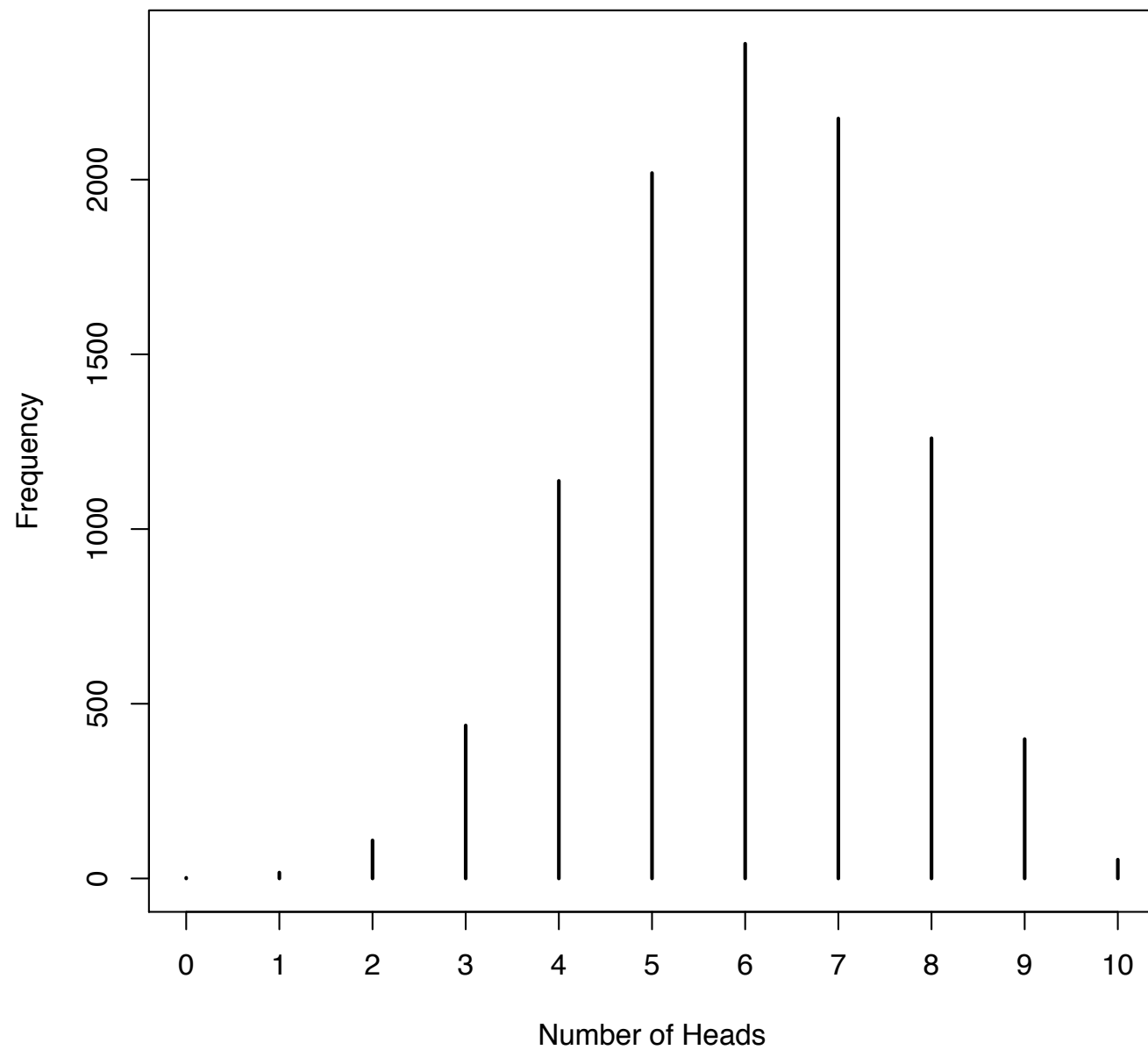
1. Estimate Parameters  $\mu, \sigma, r, \beta, \lambda$

2. Predictions What will new data look like?



Predicted Data

`rbinom(10000, 10, .6)`



# Goals of Statistical Analysis

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What will new data look like?

# Bayesian Analysis

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Estimate unknowns via  
Bayes theorem



Estimate unknowns via  
Bayes theorem

$$p(\text{theory} \mid \text{data}) = \frac{p(\text{data} \mid \text{theory}) p(\text{theory})}{p(\text{data})}$$



Estimate unknowns via  
Bayes theorem

Posterior

↓

Likelihood

↓

Prior

↓

$$p(\text{theory} \mid \text{data}) = \frac{p(\text{data} \mid \text{theory}) p(\text{theory})}{p(\text{data})}$$

# Priors

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Represent Prior Beliefs

Uncertainty about the unknowns prior to  
seeing the data

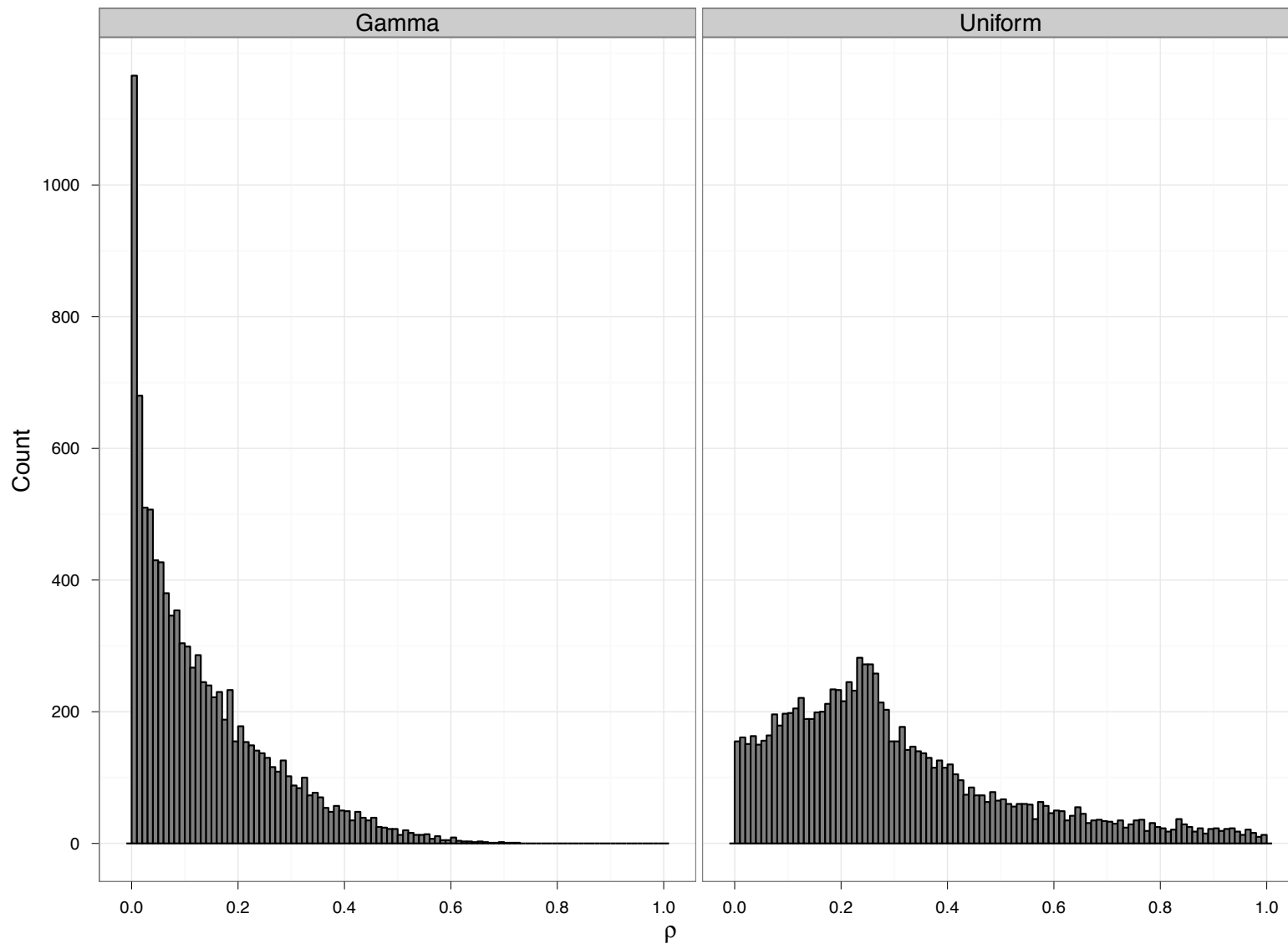
Prior for an intraclass correlation

$$\rho = \frac{\sigma_u^2}{\sigma_u^2 + \sigma_e^2}$$

Prior research suggests most ICCs for group therapy studies range from 0-0.30

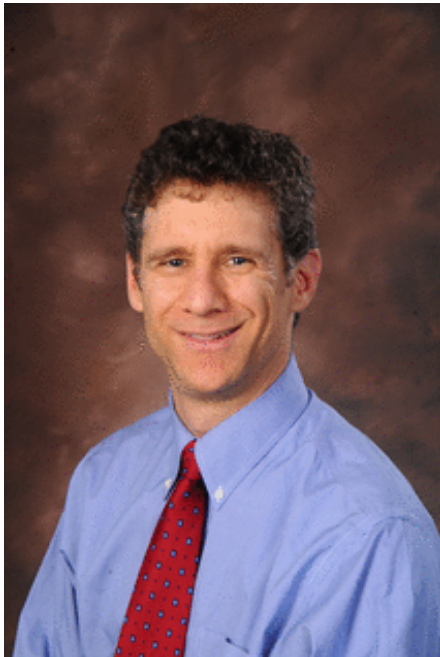
Prior for an intraclass correlation

$$\rho = \frac{\sigma_u^2}{\sigma_u^2 + \sigma_e^2}$$





# But I want the data, and only the data, to speak!



“More generally, though, I think we should avoid the temptation to think that, when a Bayesian inference goes wrong, it has to be a problem with the prior. That’s old-fashioned thinking, the idea that the likelihood is God-given and known perfectly, leaving us all to fight over our priors. In many cases, the model matters (for example, in our discussion above about natural-seeming but flawed discrete models). Even if the data model generally makes sense, its details can matter: as I point out to my students, the prior only counts once in the posterior, but the likelihood comes in over and over again, once for each data point.”

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Estimate unknowns via  
Bayes theorem

Posterior

Likelihood

Prior

$p(\text{theory} \mid \text{data}) = \frac{p(\text{data} \mid \text{theory}) p(\text{theory})}{p(\text{data})}$

# Posterior Distributions

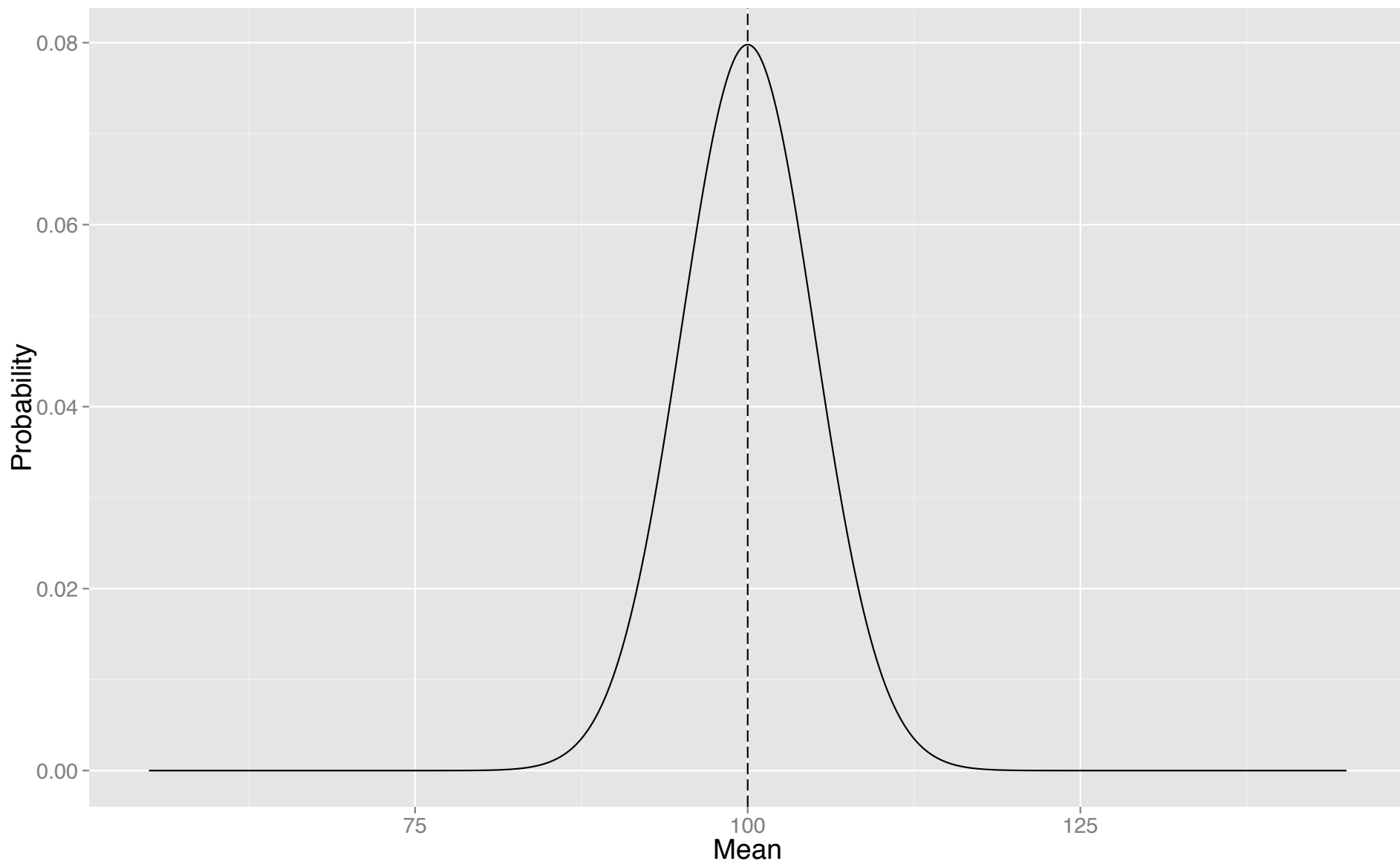
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What is a posterior distribution?

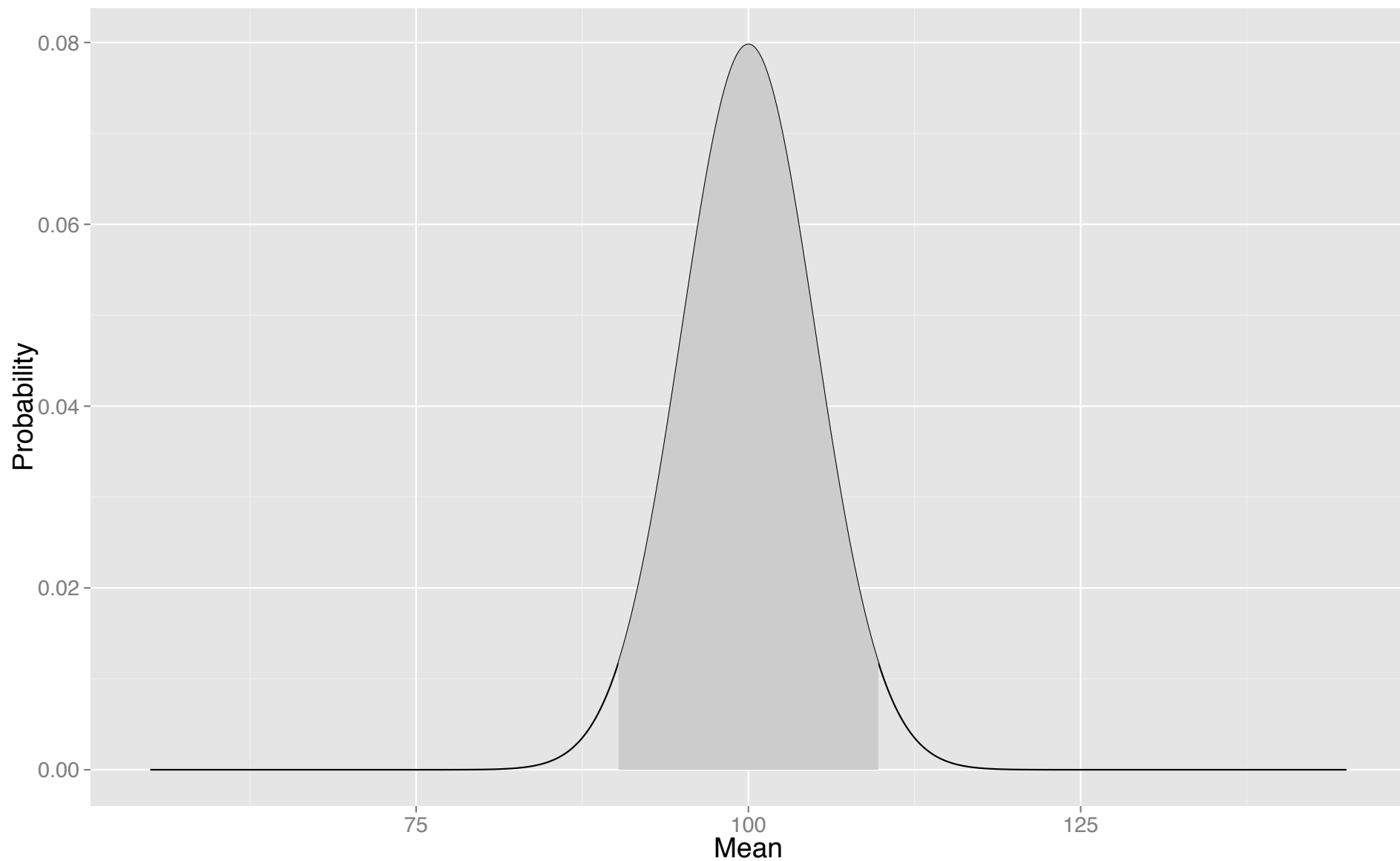
Combination of information from:  
the data and the prior

A probability distribution for a parameter

# Distribution not a point estimate



# Distribution not a point estimate



# Posterior simulations

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**If the posterior distribution conforms to a known probability distribution:**

- we just use what we know about the probability distribution

**If we don't, we use simulation:**



Simon Jackman (paraphrasing):  
Anything we want to know about an unknown parameter can be found by simulating from the distribution of that parameter.

```
tempdata <- rnorm(n=20000, mean=?, sd=?)
```

What's the mean?

What's the sd?

Use the 20,000 draws to learn about the distribution

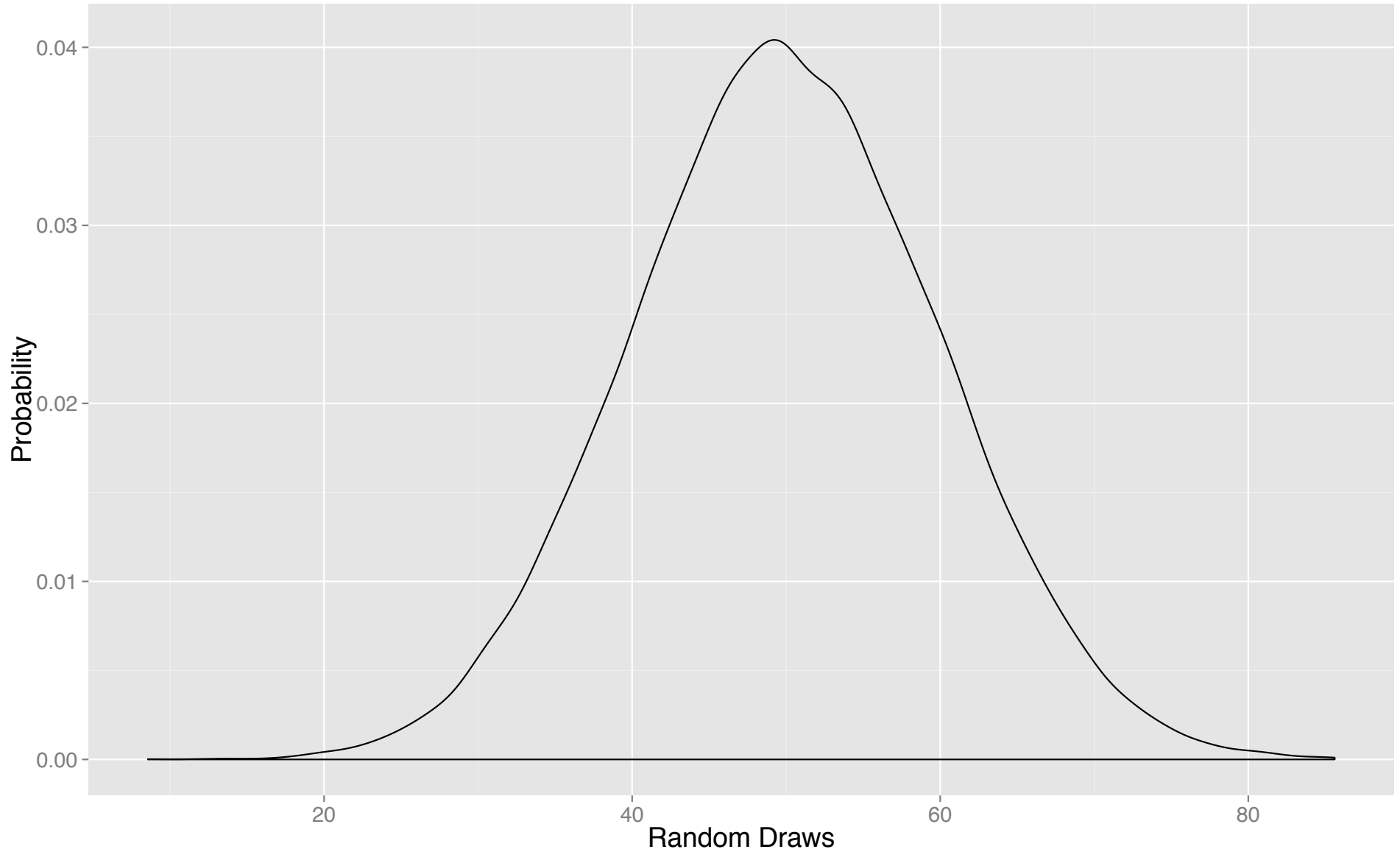
```
tempdata <- rnorm(n=20000,mean=?,sd=?)
```

```
> mean(tempdata)          > sd(tempdata)
[1] 50.1143                [1] 10.00049
```

```
> quantile(tempdata, c(.025,.975))
           2.5%          97.5%
30.45645  69.79223
```



```
tempdata <- rnorm(n=20000,mean=?,sd=?)
```



# Posterior of Unknown Form

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But we have functions for normal distributions, so simulating is easy....What do we do if we don't know the actual form of the posterior distribution?

# Markov Chain Monte Carlo MCMC

All you (or the computer program) need to know is the form of the posterior up to a constant

MCMC will produce random draws from the posterior

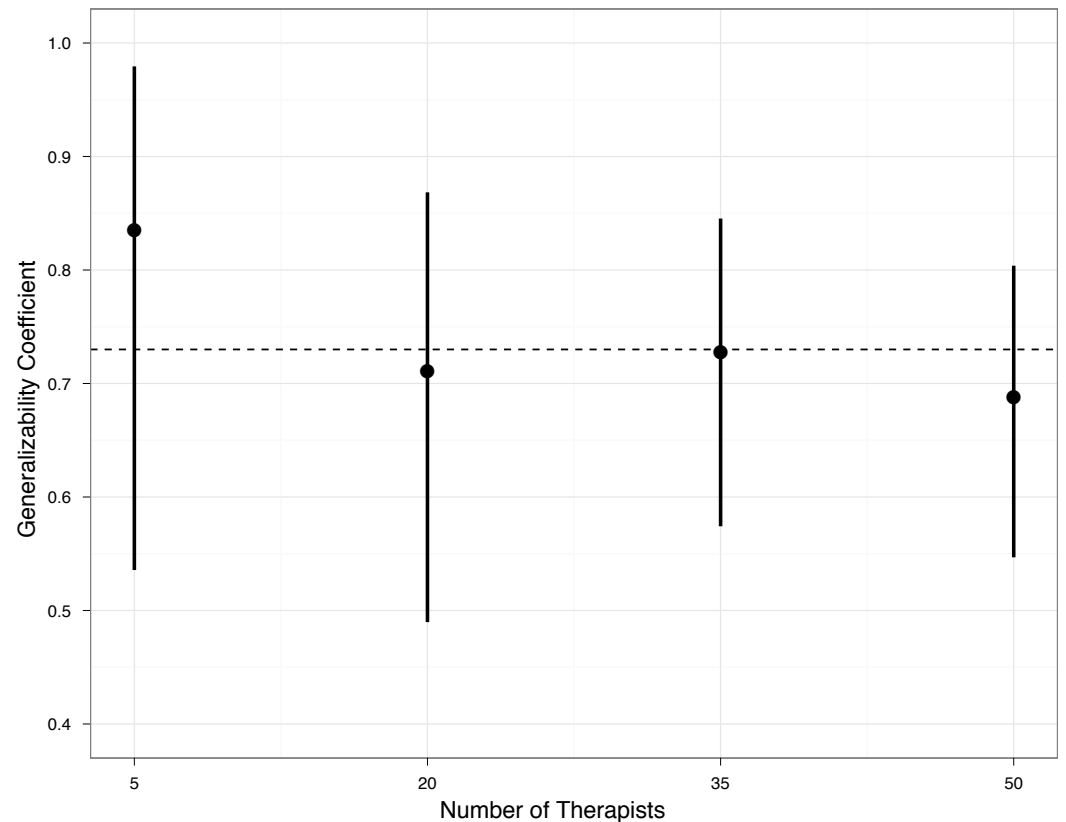
MCMC will produce random draws from the posterior

Can easily obtain  
posterior distributions for  
combination of  
parameters

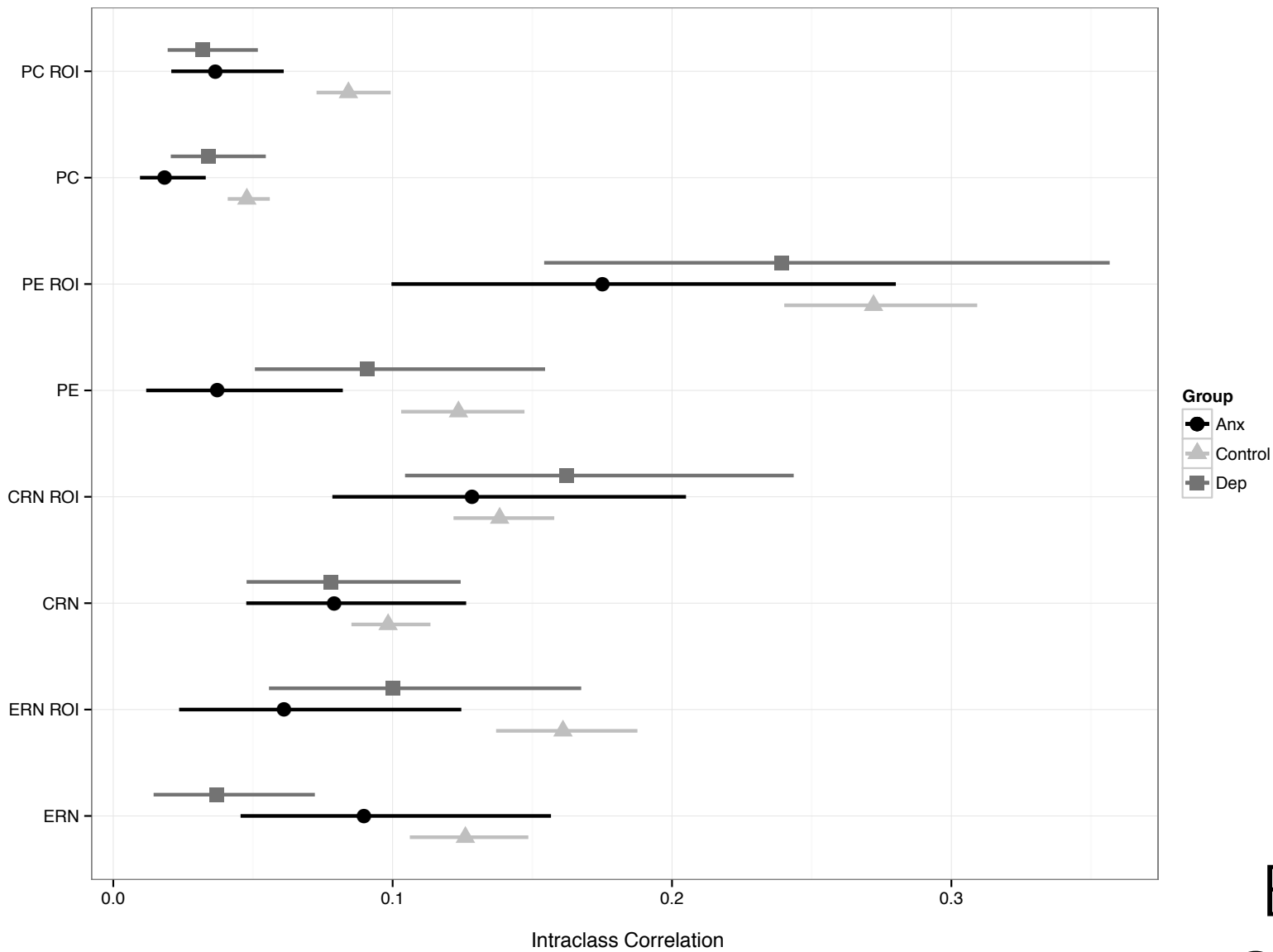
$$\rho = \frac{\sigma_u^2}{\sigma_u^2 + \sigma_e^2}$$

Can easily obtain posterior distributions for combination of parameters

$$GC_t = \frac{\sigma_t^2}{\sigma_t^2 + \sigma_{p:t,e}^2 / m}$$

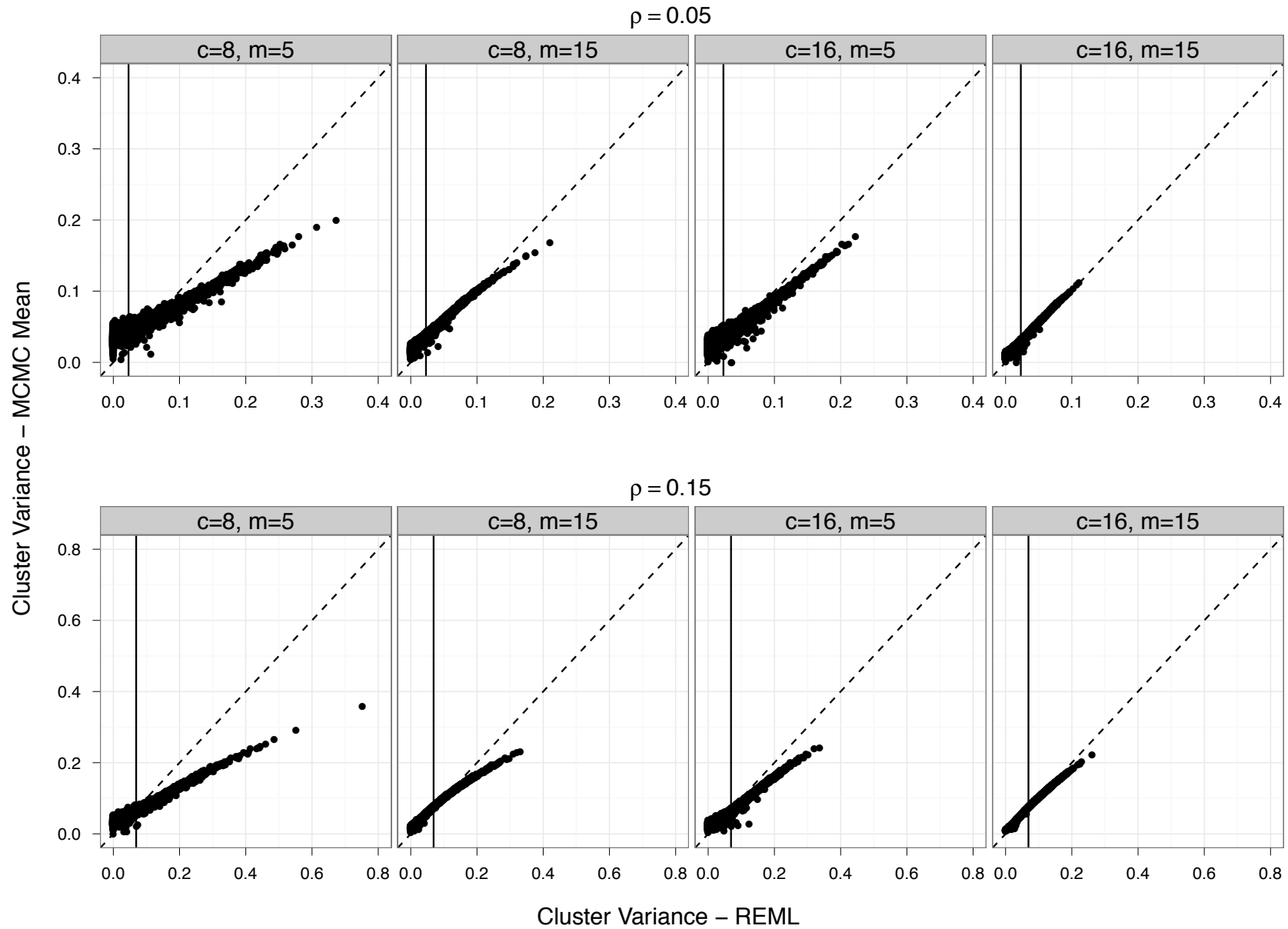


Baldwin, Imel, and Atkins, 2012

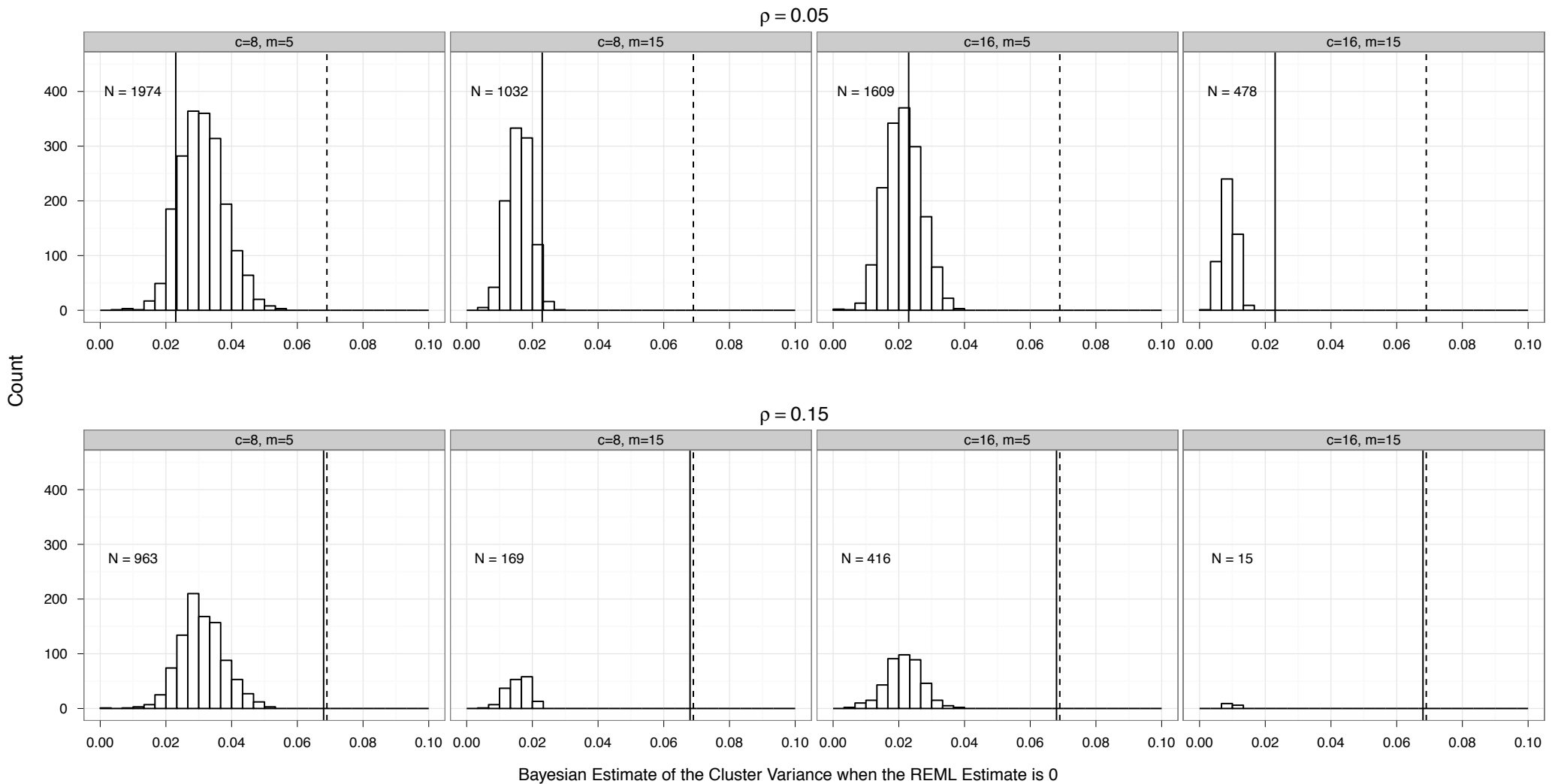


Baldwin,  
Clayson, &  
Larson, under  
review

# Priors help stabilize estimates

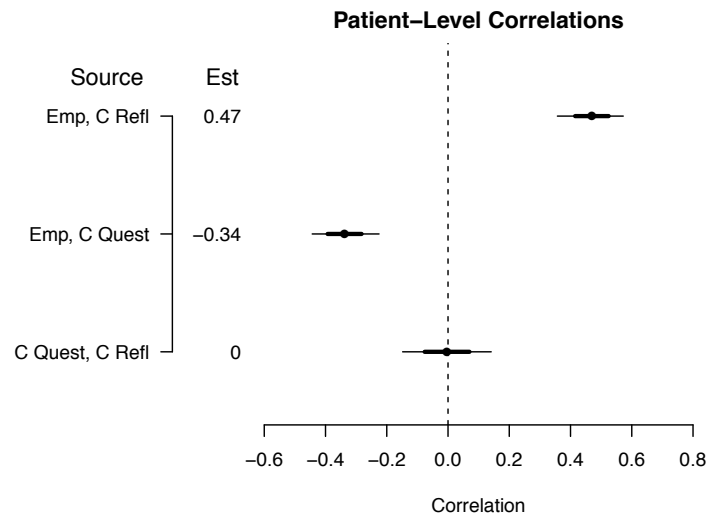
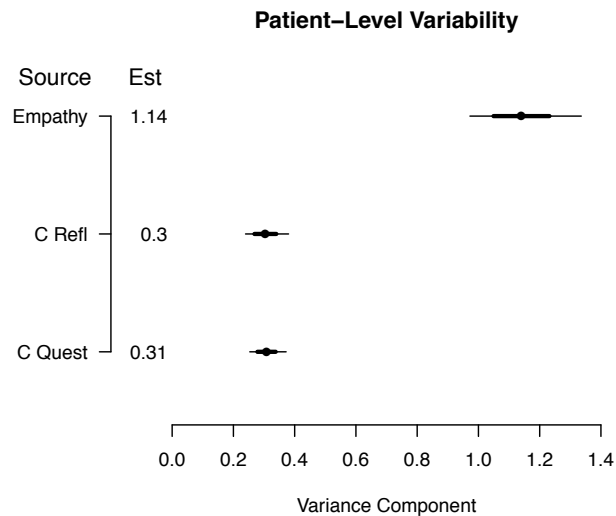
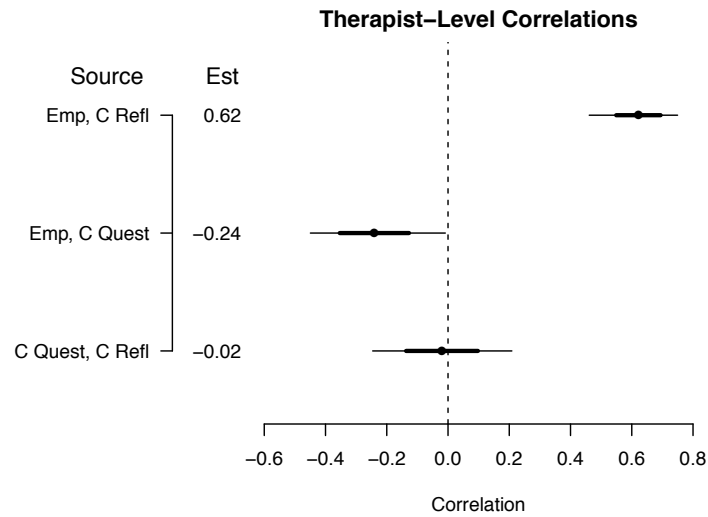
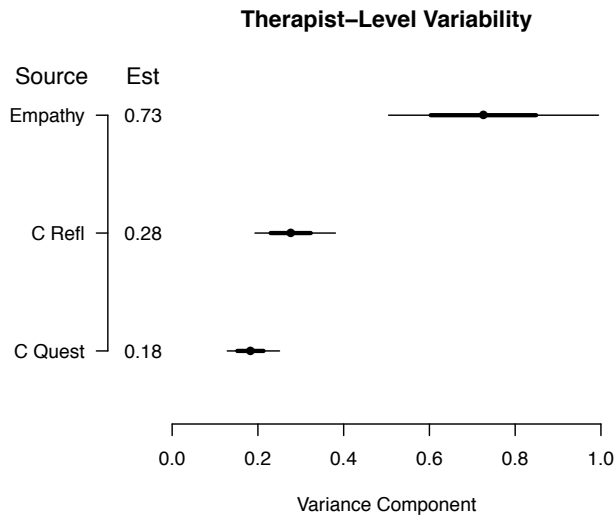


# Priors help give more realistic estimates





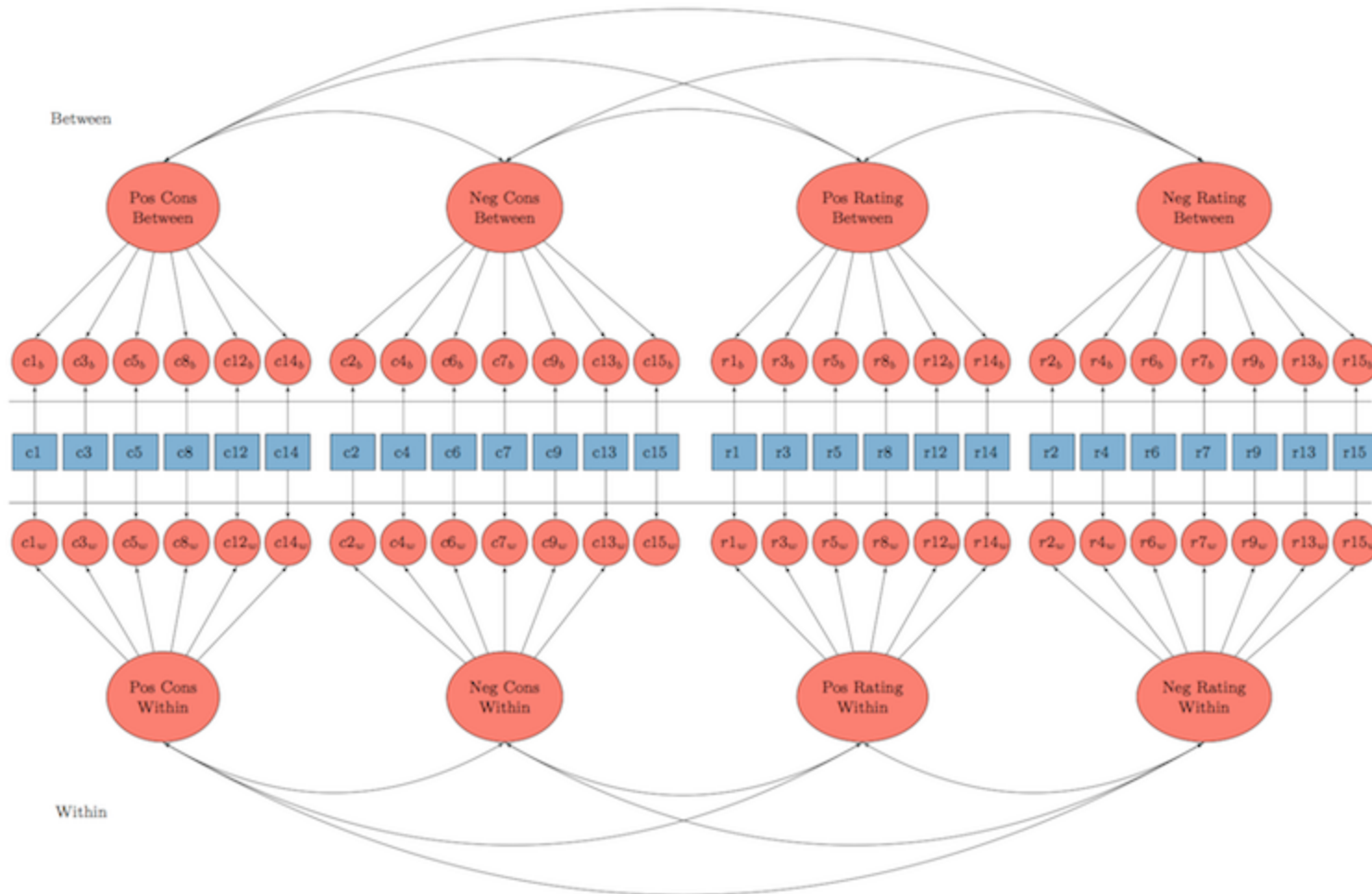
# MCMC can be used when ML has difficulty



## Therapist Fidelity in MI - MITI

Baldwin, Imel, Braithwaite, & Atkins, in progress

MCMC can be used when ML has difficulty



Swiss  
Cheese  
Problem

Lee, Baldwin, & Atkins, in progress

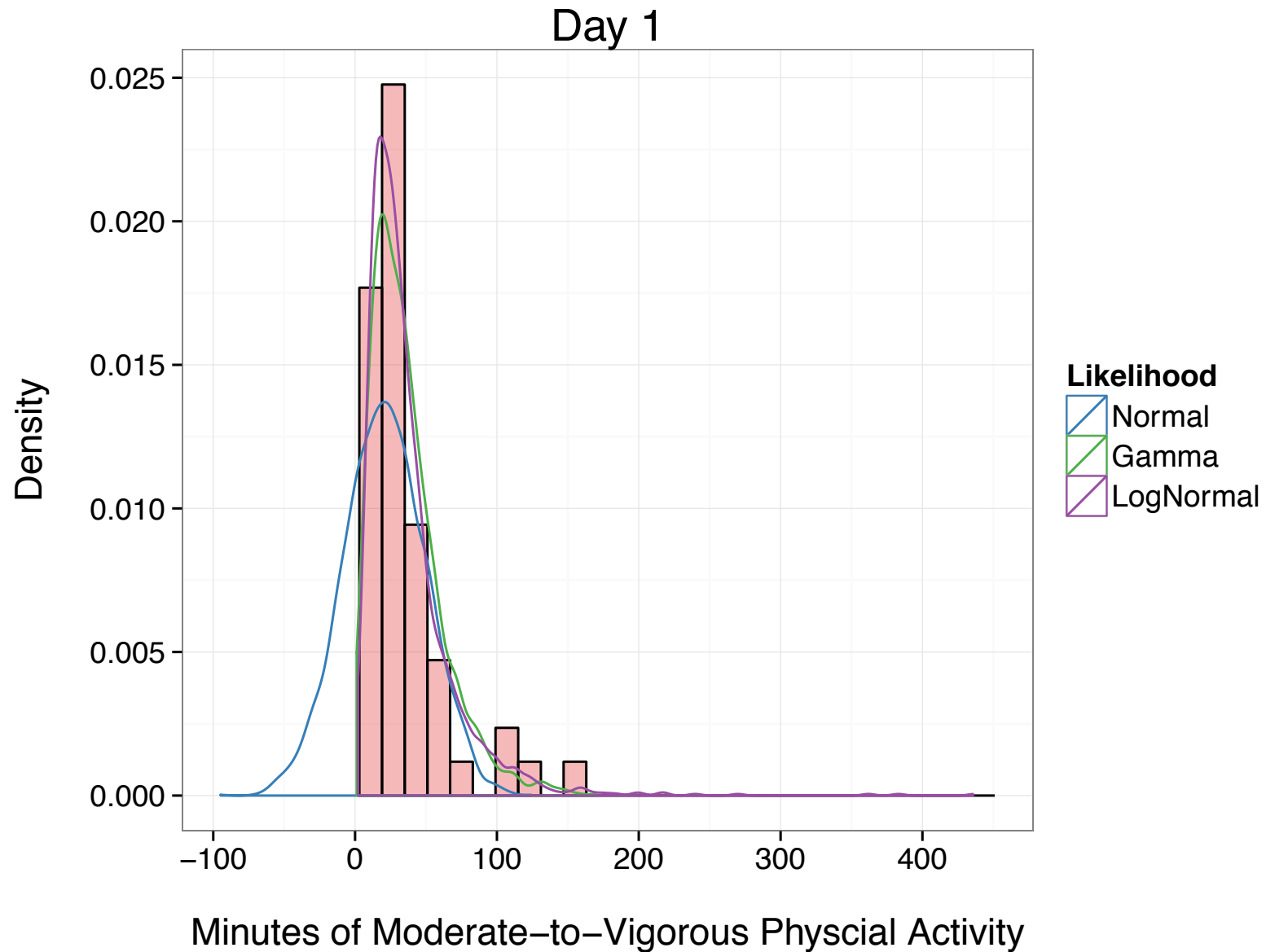
# But I want the data, and only the data, to speak!



“More generally, though, I think we should avoid the temptation to think that, when a Bayesian inference goes wrong, it has to be a problem with the prior. That’s old-fashioned thinking, the idea that the likelihood is God-given and known perfectly, leaving us all to fight over our priors. In many cases, the model matters (for example, in our discussion above about natural-seeming but flawed discrete models). Even if the data model generally makes sense, its details can matter: as I point out to my students, the prior only counts once in the posterior, but the likelihood comes in over and over again, once for each data point.”

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# Prediction - Likelihood Matters



Baldwin, Baldwin, & Fellingham, in progress

# Goals of Statistical Analysis

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What will new data look like?

Demo

# Software

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## Options

- General purpose MCMC software
  - WinBUGS
  - JAGS
  - STAN
  - PyMC
  - Proc MCMC

```
model {
  for (i in 1:mpath1) {
    fcz1_path[i] ~ dnorm(upath[pathid[i]],ppath)
  }
  for (j in 1:gpath1) {
    upath[j] ~ dnorm(bpath,pupath)
  }

  bpath ~ dnorm(0, .0001)
  varpath ~ dunif(0,100)
  pupath <- 1/varpath
  errpath ~ dunif(0,200)
  ppath <- 1/errpath

  for (i in 1:mcont1) {
    fcz1_cont[i] ~ dnorm(ucont[contid[i]],pcont)
  }
  for (j in 1:gcont1) {
    ucont[j] ~ dnorm(bcont,pucont)
  }

  bcont ~ dnorm(0, .0001)
  varcont ~ dunif(0,100)
  pucont <- 1/varcont
  errcont ~ dunif(0,200)
  pcont <- 1/errcont

  icccont <- varcont/(varcont+errcont)
  iccpath <- varpath/(varpath+errpath)
}
```

# PROC MCMC

```
proc mcmc data=one nbi=20000 nmc=400000 thin=50 diag=(autocorr ess
geweke raftery)
  propcov=quanew monitor=(parms) simreport=10 outpost=normal dic;
  ods select Parameters PostSummaries PostIntervals tadpanel dic
ess AutoCorr Geweke Raftery;
  parms beta0 su;
  parms se;

  prior beta0 ~ normal(0, var=1000);
  prior su ~ gamma(shape=12, scale=10.5);
  prior se ~ gamma(shape=12, scale=10.5);

  random u ~ normal(beta0, sd=su) subject=newid monitor=(u_1);

  model mvpa ~ normal(u, sd=se);
run;
```



# Software

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## Software with Bayes options

- Mplus
- MLWin
- R packages
  - MCMCglmm
- SAS

# Software

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## **Write your own code**

- Any general purpose programming language
  - R
  - SAS IML
  - Python
  - C, C++
  - Fortran
  - JAVA
  - etc.

Thanks! Questions?